

VENTAS POR MARCA -2019

	ENE	FEB	MAR	ABR	MAY	JUN	TOTAL AÑO					
	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid. LastY	Crece_v r	Crece_ %	Participa %	Promedio M
Total MARCA	3,324	4,397	3,571	4,479	4,048	3,701	23,520	25,521	(2,001)	-7.8%	100.0%	3,920
TOYOTA	742	1,089	843	943	707	561	4,885	5,276	(391)	-7.4%	20.8%	814
HYUNDAI	560	769	615	782	748	714	4,188	3,951	237	6.0%	17.8%	698
NISSAN	338	432	431	609	492	445	2,747	2,997	(250)	-8.3%	11.7%	458
KIA	524	512	339	411	426	433	2,645	3,325	(680)	-20.5%	11.2%	441
SUZUKI	271	361	294	341	331	239	1,837	2,306	(469)	-20.3%	7.8%	306
HONDA	130	257	187	301	238	248	1,361	1,458	(97)	-6.7%	5.8%	227
MITSUBISHI	105	136	94	219	191	165	910	880	30	3.4%	3.9%	152
CHEVROLET	112	123	113	108	138	168	762	860	(98)	-11.4%	3.2%	127
FORD	88	143	125	159	109	101	725	698	27	3.9%	3.1%	121
ISUZU	83	133	122	120	150	98	706	707	(1)	-0.1%	3.0%	118
MAZDA	67	81	65	88	105	91	497	588	(91)	-15.5%	2.1%	83
BMW	31	57	62	35	51	52	288	293	(5)	-1.7%	1.2%	48
MERCEDES BENZ	43	34	46	30	29	82	264	257	7	2.7%	1.1%	44
VOLKSWAGEN	29	26	24	40	42	39	200	209	(9)	-4.3%	0.9%	33
LEXUS	23	38	29	21	33	36	180	197	(17)	-8.6%	0.8%	30
VOLVO	16	17	18	24	17	26	118	317	(199)	-62.8%	0.5%	20
SUBARU	18	20	18	28	27	6	117	98	19	19.4%	0.5%	20
HINO	24	23	14	16	18	21	116	114	2	1.8%	0.5%	19
JEEP	14	28	22	25	16	10	115	100	15	15.0%	0.5%	19
AUDI	16	14	21	25	20	15	111	148	(37)	-25.0%	0.5%	19
ACURA	16	9	15	23	24	14	101	65	36	55.4%	0.4%	17
RENAULT	11	9	9	15	14	22	80	24	56	233.3%	0.3%	13
PEUGEOT	7	10	11	15	13	14	70	79	(9)	-11.4%	0.3%	12
LAND ROVER	9	13	4	12	11	9	58	62	(4)	-6.5%	0.2%	10
PORSCHE	10	9	8	7	13	9	56	34	22	64.7%	0.2%	9
MINI	3	11	7	11	11	10	53	71	(18)	-25.4%	0.2%	9
MG	5	12	3	15	11	6	52	35	17	48.6%	0.2%	9
DODGE	4	6	6	10	8	10	44	81	(37)	-45.7%	0.2%	7
FREIGHTLINER				18	1	19	38	17	21	123.5%	0.2%	6
INFINITI	1	3	7	4	7	6	28	26	2	7.7%	0.1%	5
JMC	4	7	1	2	2	3	19	25	(6)	-24.0%	0.1%	3
FOTON		2	1	2	7	4	16	8	8	100.0%	0.1%	3
BRILLIANCE	3			4	6		13	10	3	30.0%	0.1%	2
BYD		2			3	7	12	12	-	0.0%	0.1%	2
MACK			7	4	1		12	16	(4)	-25.0%	0.1%	2
MASERATI	1	1	3		2	4	11	15	(4)	-26.7%	0.0%	2
CADILLAC	4	1	1		1	2	9	12	(3)	-25.0%	0.0%	2
CHANGAN				1	1	7	9	10	(1)	-10.0%	0.0%	2
INTERNATIONAL	3	1		3	2		9	35	(26)	-74.3%	0.0%	2
LINCOLN	1	2	1	1	3	1	9	8	1	12.5%	0.0%	2
JAC			1	2	3	2	8	18	(10)	-55.6%	0.0%	1
JAGUAR	3	2	1		1		7	20	(13)	-65.0%	0.0%	1
HIGER		3	1		2		6	3	3	100.0%	0.0%	1
GREAT WALL					4		4	1	3	300.0%	0.0%	1
KING LONG					3	1	4	3	1	33.3%	0.0%	1
FERRARI			1	1		1	3	-	3		0.0%	1
MAXUS					3		3	-	3		0.0%	1
FIAT	1	1					2	18	(16)	-88.9%	0.0%	0
GMC	1		1				2	2	-	0.0%	0.0%	0
LOTUS	1				1		2	-	2		0.0%	0
VOLARE				2			2	3	(1)	-33.3%	0.0%	0
SCANIA	1				1		2	-	2		0.0%	0
ZX AUTO	1			1			2	7	(5)	-71.4%	0.0%	0
BENTLEY				1			1	-	1		0.0%	0
FORLAND					1		1	6	(5)	-83.3%	0.0%	0
BAIC							-	3	(3)	-100.0%	0.0%	-
BLUEBIRD							-	3	(3)	-100.0%	0.0%	-
ALFA ROMEO							-	1	(1)	-100.0%	0.0%	-
DONG FENG							-	1	(1)	-100.0%	0.0%	-
KENWORTH							-	4	(4)	-100.0%	0.0%	-
MAHINDRA							-	3	(3)	-100.0%	0.0%	-
SHINERAY							-	1	(1)	-100.0%	0.0%	-