

VENTAS X MARCA-2018

	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL AÑO			
	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid.	Unid. LastY	Crece_var	Crece
Total MARCA	3,997	3,846	4,774	4,481	4,617	3,806	3,449	4,379	3,735	4,096	4,713	4,981	50,874	56,905	(6,031)	-10.6%
TOYOTA	844	927	1,083	931	804	687	661	919	761	852	934	1,105	10,508	11,387	(879)	-7.7
HYUNDAI	732	541	708	694	637	639	529	617	586	624	773	663	7,743	9,031	(1,288)	-14.2
KIA	663	442	685	512	597	426	429	640	418	502	619	572	6,505	8,655	(2,150)	-24.8
NISSAN	303	439	575	614	591	475	457	597	472	475	553	661	6,212	6,516	(304)	-4.7
SUZUKI	350	372	364	470	427	323	313	368	366	365	411	476	4,605	5,117	(512)	-10.0
HONDA	185	166	296	307	266	238	200	255	213	256	267	247	2,896	3,222	(326)	-10.1
MITSUBISHI	107	130	160	162	209	112	114	168	145	147	201	182	1,837	1,573	264	16.8
CHEVROLET	164	125	127	135	175	134	99	152	102	111	166	110	1,600	1,720	(120)	-7.0
FORD	121	167	95	91	125	99	148	130	117	131	164	198	1,586	1,802	(216)	-12.0
ISUZU	82	91	162	117	134	121	135	90	97	101	97	123	1,350	1,581	(231)	-14.6
MAZDA	101	79	120	88	128	72	75	97	67	94	118	86	1,125	1,194	(69)	-5.8
BMW	38	40	66	43	44	62	21	44	71	41	76	68	614	655	(41)	-6.3
VOLKSWAGEN	25	28	35	24	68	29	27	30	41	80	53	63	503	355	148	41.7
MERCEDES BENZ	45	30	41	26	69	46	26	56	37	42	26	42	486	471	15	3.2
LEXUS	36	28	40	27	36	30	26	38	31	24	38	60	414	442	(28)	-6.3
VOLVO	10	23	27	71	71	115	16	10	8	16	6	18	391	73	318	435.0
AUDI	21	27	31	16	26	27	12	22	16	19	29	29	275	321	(46)	-14.2
HINO	11	17	25	16	32	13	20	15	31	32	19	40	271	359	(88)	-24.2
SUBARU	12	25	13	9	14	25	14	11	27	32	32	46	260	257	3	1.2
JEEP	16	6	12	21	27	18	14	16	20	13	14	32	209	152	57	37.5
ACURA	8	11	10	12	11	13	19	21	20	24	15	20	184	119	65	54.6
PEUGEOT	13	12	18	9	16	11	14	11	13	6	12	14	149	124	25	20.2
MINI	12	8	14	11	11	15	10	11	11	11	17	9	140	142	(2)	-1.4
DODGE	11	49	10	4	3	4	5	10	11	5	2	3	117	98	19	19.4
LAND ROVER	13	8	5	13	11	12	7	3	7	6	14	17	116	180	(64)	-35.6
FREIGHTLINER	1				12	4	3	3	3	32	5	16	79	42	37	88.1
PORSCHE	8	3	7	8	4	4	4	3	9	7	7	11	75	104	(29)	-27.5
MG	3	6	8	4	10	4	5	2	1	5	3	15	66	73	(7)	-9.6
INTERNATIONAL	10	12	4	3	6		5		2	5		11	58	37	21	56.8
INFINITI	2	2	3	6	7	6	7	2	8	5	3	6	57	57	-	0.0
JMC	5	2	3	8	3	4	2	5	5	5	6	7	55	84	(29)	-34.2
RENAULT	5	7	5	3	3	1	3	4	6		6	12	55	313	(258)	-82.4
JAGUAR	4	2	2	4	4	4	4	4	1	3	2	3	37	41	(4)	-9.8
MACK	12		2	2				10	2		2		30	57	(27)	-47.4
MASERATI	3	2	4		6		2			8		1	26	38	(12)	-31.6
CADILLAC	4		1	1	2	4	3	2		3	2	3	25	24	1	4.2
CHANGAN	1	2	4	2	1		4	4	3		3		24	43	(19)	-44.2
FIAT			1		2	15		2			1	1	22	10	12	120.0
BRILLIANCE		1		6	3		1		2	7		1	21	17	4	23.5
JAC	3	5	2	1	7						2		20	61	(41)	-67.2
LINCOLN	1	3	1	2		1	2				2	4	20	16	4	25.0

BYD	3			3	1	5	4	1	1				18	145	(127)	-87.6
FOTON	2	1	1	2		2	2	1	1	3	1	1	17	19	(2)	-10.5
FORLAND		1	1		3	1	1			1	1	1	10	18	(8)	-44.4
VOLARE	1				1	1	3	2					8	8	-	0.0
ZX AUTO	1	1		2	2	1					1		8	7	1	14.3
KING LONG					3		1				3		7	1	6	600.0
GMC						2	2					2	6	4	2	50.0
HIGER			2	1				1		1	1		6	3	3	100.0
BLUEBIRD		1			2				2				5	5	-	0.0
KENWORTH	4												4	4	-	0.0
DONG FENG					1						3		4	2	2	100.0
BAIC		2			1			1					4	4	-	0.0
MAHINDRA	1	1	1										3	38	(35)	-92.1
BENTLEY												2	2	-	2	
ALFA ROMEO						1							1	-	1	
DAEWOO									1				1	-	1	
GREAT WALL					1								1	30	(29)	-96.7
LOTUS											1		1	-	1	
SHINERAY		1											1	-	1	
SCANIA								1					1	5	(4)	-80.0
CHRYSLER													-	1	(1)	-100.0
DAIHATSU													-	2	(2)	-100.0
DFSK													-	9	(9)	-100.0
FERRARI													-	2	(2)	-100.0
JINBEI													-	13	(13)	-100.0
SSANG YONG													-	22	(22)	-100.0